Adding Alt-text to Social Media sites

Twitter

Desktop:

1. Click on the **Tweet compose** button and add your image.
2. Click on **Add description** below the thumbnail of the image.
3. Type your description of the image and click the **Save** button. (The limit is 1000 characters.)

App:

1. Start by tapping the **Tweet compose** icon and add your image.
2. On the image, tap **+ALT**.
3. Type your description of the image and tap **Done**. (The limit is 1000 characters.)

Facebook

Desktop:

1. Click **Photo/Video** at the top of your News Feed.
2. Select the photo you want to add.
3. Click **Edit** on the image, then click **Alternative text.**
4. The automatically generated text will be shown on the left side of your photo. Click **Custom alt text** to edit it.
5. Write your alt text in the box.
6. To save your alt text, click **Save** in the bottom right.

App:

1. Click **Photo/Video** at the top of your News Feed.
2. Then tap the **three dots** on the top right.
3. Tap **Edit alt text.**
4. Write your alt text in the box.
5. To save your alt text, tap **Done** underneath text box.

Instagram

App/Desktop:

1. Add a photo and tap **Next** and then **Next** again.
2. Tap **Accessibility**.
3. Tap on **Write alt text**
4. Write your alt text in the box.
5. To save your alt text, tap **Done** in the top right.

LinkedIn

Desktop**:**

1. In **Start a post** at the top of your LinkedIn timeline, click the **image** icon.
2. Select the image you want to add.
3. Once the image displays, click **Add alt text** on the bottom of the picture.
4. Add your alt text in the Alternative Text box. You have 300 characters to describe your image. ...
5. To save your alt text, click **Save**.

App:

1. Click on the **Post** icon at the bottom of the screen.
2. Select the image you want to add then click **add** at the top right corner.
3. Click **ALT** from the options on the bottom of the screen.
4. Add your alt text in the Alternative Text box. You have 300 characters to describe your image.
5. Then click **done** and **next** and you will be able to post an image with alt text from the app