

MyReading list design: nudging your students to read

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Four key indicators

- Nudge
- Design & Organisation
- Updating
- Student engagement

Nudge (Thaler & Sunstein, 2008)

- Libertarian paternalism – looks to encourage ‘good’ outcomes under the assumption of freedom
- Works with the grain of human nature
- Looks at default positions

- Lots and lots of stuff to read – students have more information at their fingertips than ever before – MyReading allows you to guide
- Place reading at the heart of learning



Design and organisation

- **Big picture – reading lists are part of your teaching**
- Identify books which cover overarching themes
- Structure works! Try to link reading with specific lectures/topics – include that reading in the lecture/seminar
- Try to link reading to different perspectives within a topic

Updating

- Add first think later
- Keep an eye out for new literature
- Variety of sources (e.g. web sources/reports)
- Maybe link with social media

Student engagement

- Make reading part of the seminar activities (make it clear what students have to do)
- View reading as important part, but nevertheless just a part, of the learning process
- Don't obsess about the lowest common denominator

Conclusion

- See reading lists as an extension of your teaching
- Guide students in a world of unimaginable freedom of information