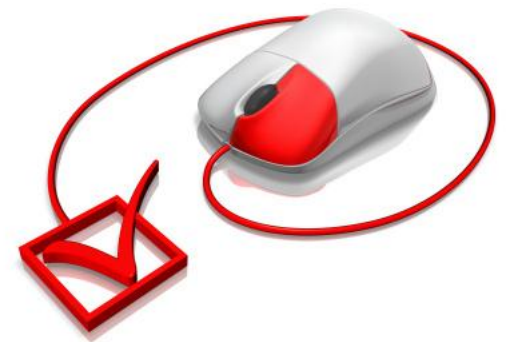




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Using Quizzes and Surveys in Teaching and Learning

Learning Bytes Session
28th June 2012

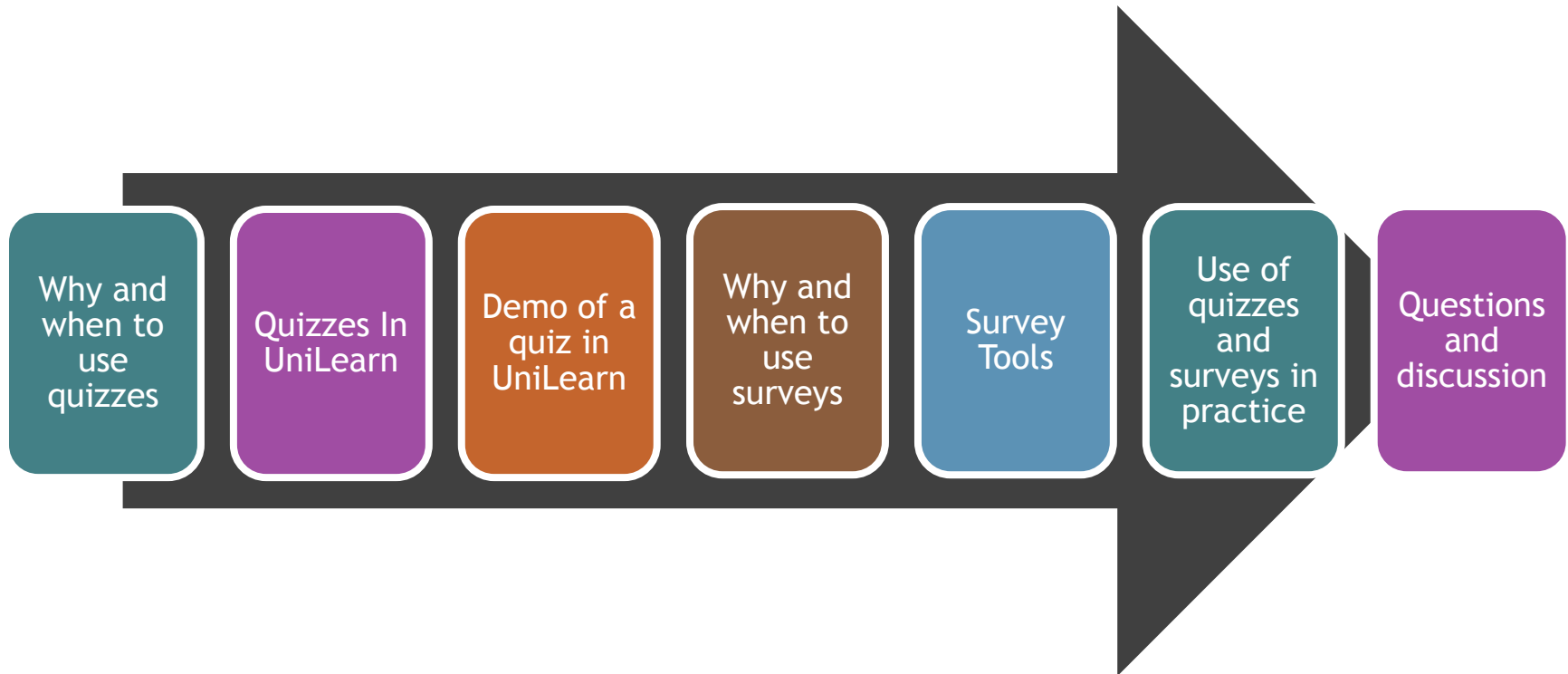


Sue Folley & Andy Raistrick
Computing & Library Services



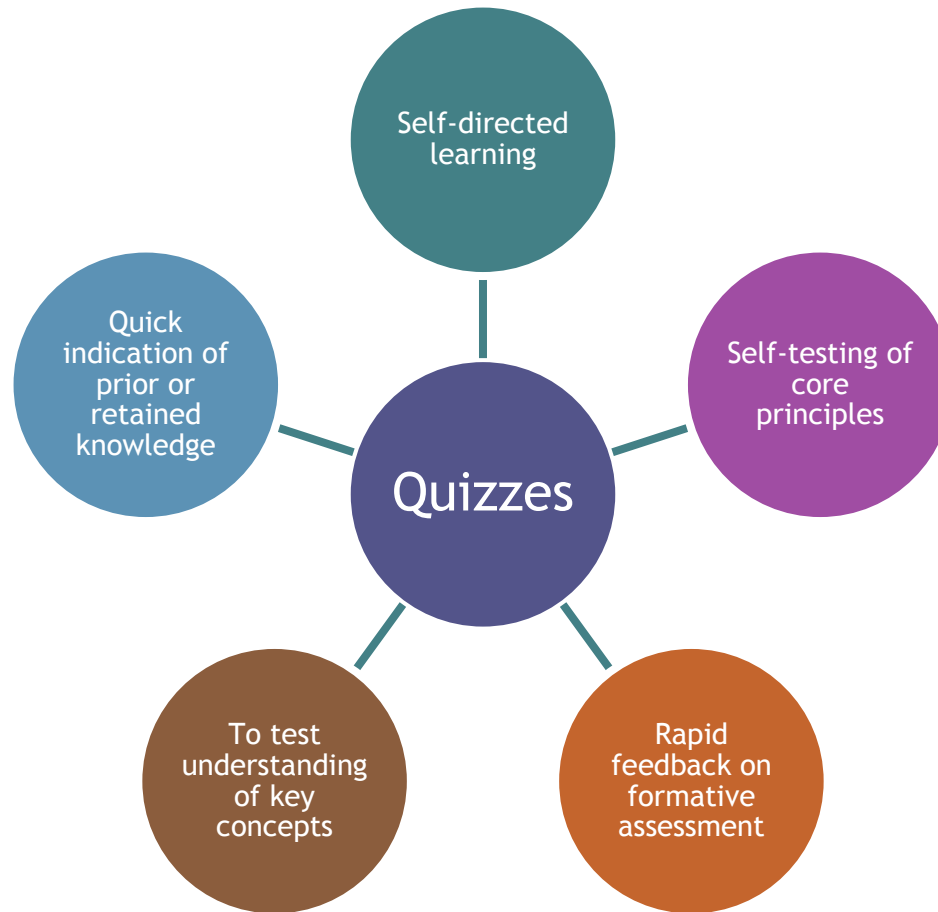
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Session Overview



Why and where to use quizzes







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Pros and Cons of Using Quizzes

Pros

- Instant or rapid feedback
- Can be automatically marked
- Very clear marking criteria
- Can be reused
- Can be fun for students
- Can provide diagnostic data for tutors
- Easy to administer

Cons

- Development time
- Deeper levels more difficult to assess.
- Difficult to use for authentic assessment.
- Assessment of learning rather than assessment for learning.

Quizzes in UniLearn





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Quizzes in UniLearn

17 Different Types

Incorporate Graphics

Auto Mark & Feedback / Manual Mark & Feedback

Re-use questions

Tag & Categorise



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Let's do a quiz !!



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Steps to create a quiz in UniLearn

Create a Pool
of Questions

Create a quiz

Deploy the
quiz

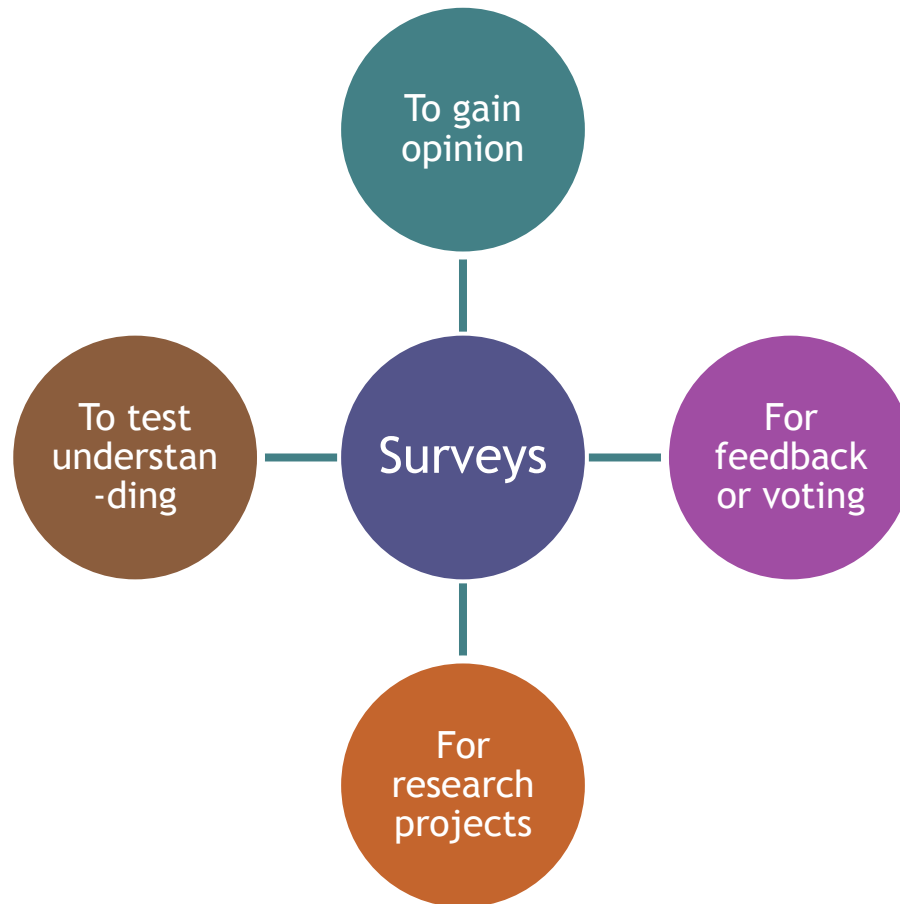
Grade the quiz



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Why and where to use Surveys







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Pros and Cons of using Surveys

Pros

- Quick way of gaining feedback
- Can be automatically summarised if done online
- Can be reused
- Can provide diagnostic data
- Can be fun for the students

Cons

- Development time
- Students are surveyed to death
- Participant rates can be low if optional



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Survey Tools

- UniLearn
- BOS
- Free web-based tools e.g. Kwik Surveys, Survey Monkey; Poll Everywhere



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B.O.S



Virtual Classroom Survey

Personal Information

Section 1

1. Please enter your name

2. Where do you work?

- Education & Professional Development
- Business School
- Music and Humanities
- Human & Health Sciences
- ArtDesign and Architecture
- Applied Sciences
- Computing and Engineering
- Computing & Library services

3. How often do you run virtual classroom sessions as a moderator/tutor

- Never
- Less than 5 a year
- Between 5 and 20 a year
- More than 20 a year

4. How often do you participate in virtual classroom sessions as a learner

- Never
- Less than 5 a year
- Between 5 and 20 a year
- More than 20 a year

[Continue >](#)



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B.O.S. Results

1. Please enter your name

[View All Responses](#) - There are too many responses to display on this page and so all the responses to this question are available on a separate page.

2. Where do you work?

Education & Professional Development:		12.5%	1
Business School:		0.0%	0
Music and Humanities:		0.0%	0
Human & Health Sciences:		0.0%	0
ArtDesign and Architecture:		25.0%	2
Applied Sciences:		12.5%	1
Computing and Engineering:		0.0%	0
Computing & Library services:		50.0%	4

3. How often do you run virtual classroom sessions as a moderator/tutor

Never:		25.0%	2
Less than 5 a year:		62.5%	5
Between 5 and 20 a year:		12.5%	1
More than 20 a year:		0.0%	0

4. How often do you participate in virtual classroom sessions as a learner

Never:		12.5%	1
Less than 5 a year:		25.0%	2
Between 5 and 20 a year:		62.5%	5
More than 20 a year:		0.0%	0



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Kwik Surveys

UniLearn Marketing Strap-lines

Please score each strap-line according to how appropriate you feel it is for a marketing campaign.
Please feel free to contribute any ideas for straplines along with your name at the bottom.
These will then be distributed to the same audience for scoring.

The two most popular straplines will be used.

Thank you for taking the time to complete this survey.

1.

Connecting You With Knowledge

- Very Appropriate
- Appropriate
- Neutral
- Inappropriate
- Very Inappropriate

[Reset](#)

2.

Leading Edge Online Learning

- Very Appropriate
- Appropriate
- Neutral
- Inappropriate
- Very Inappropriate

[Reset](#)

3.

Leading Edge eLearning

- Very Appropriate
- Appropriate
- Neutral
- Inappropriate
- Very Inappropriate

[Reset](#)



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Question 1

Connecting You With Knowledge

Very Appropriate	0	0.00%
Appropriate	2	14.29%
Neutral	6	42.86%
Inappropriate	5	35.71%
Very Inappropriate	1	7.14%

Pop-up

Question 2

Leading Edge Online Learning

Very Appropriate	0	0.00%
Appropriate	1	7.14%
Neutral	4	28.57%
Inappropriate	6	42.86%
Very Inappropriate	3	21.43%

Pop-up

Question 3

Leading Edge eLearning

Very Appropriate	0	0.00%
Appropriate	0	0.00%
Neutral	8	57.14%
Inappropriate	3	21.43%
Very Inappropriate	3	21.43%

Pop-up



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Staff experiences of using quizzes and surveys



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Conclusions

Good for some aspects of testing but they do have limitations

Very time-consuming to develop good questions but this can pay off if your subject/topic has a long half-life of knowledge and you have high student numbers.

Don't just think of quizzes/surveys as multiple choice questions – you can be a lot more creative and include images, sorting exercises, short answer questions etc.

You can also be imaginative on how you use quizzes/surveys in your teaching

Your School's LTA and VLE Support Assistant

Ipark website <http://ipark.hud.ac.uk>

Learning Technologies Team - CLS

